

PRESS RELEASE

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Textile care at the highest level

The CHT Group will present innovative solutions, improved washing processes and sustainable standards for the care of your textiles at EXPOdetergo in Milan from October 21 to 24, 2022. Get an idea of our profile and our range of services and visit us at EXPOdetergo 2022 in hall 3P at booth Z09.

A revolutionary process technique: SMART UV POWER

The washing process intelligently combines chemistry and physics and is a completely new approach in the industry. In this view, the Sinner's circle must be redefined with SMART UV POWER. This is because the process reduces the parameters chemistry and temperature without increasing mechanics and time. This is not foreseen in the logic of Sinner's circle.

New definition of sustainability

The new SMART UV POWER washing and bleaching process enables hydrogen peroxide to be used even at low temperatures. This means that the washing temperature in the washing process can be reduced from 70 °C to for example 60 °C or even 40 to 50 °C. The use of UV technology also reduces the amount of water, energy and detergent required for washing.

Wash naturally with BEICLEAN NATURAL NEW

Wash naturally and feel good - the newly developed BEICLEAN NATURAL NEW detergent is based on surfactants obtained 100 % from renewable raw materials. This means that, in addition to excellent washing results, the detergent also offers an environmentally friendly washing process.

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About the CHT Group

The CHT Group is a medium-sized global player for specialty chemicals and active worldwide in development, production and sales. CHT Germany GmbH in Tübingen is the headquarters of the group of companies which focuses on sustainable chemical products and process solutions.

TEXTILE SOLUTIONS of CHT improve the quality, functionality as well as look and purity of textiles and optimize their manufacturing processes.

In the fields of silicones, building materials, paints, coatings, paper, agrochemicals as well as cleaning and care products innovative products and process solutions are provided by INDUSTRY SOLUTIONS.

By combining the strengths of the complete group further innovative products, applications or processes are continually developed and vast technical support is offered within the SCIENCE & SERVICE SOLUTIONS. Highly qualified specialists work in state-of-the art laboratories for development, analytics and application technique in order to work out ideas and solutions that meet the latest requirements.

The CHT Group with its own production and sales locations is represented by more than 26 companies worldwide. In the financial year 2021, the CHT Group generated a group turnover of 630 million Euro with around 2,400 employees.

For more information, please visit www.cht.com

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